

# Intentional Retake

St. Louis, Mo. (9/10/57) (cont.)

Store 96 - Springfield, Mo. -

(M. Roberts)

87

Discuss modernization store -

J.J. N. have put in a v. large "super-deuper" store.

"Our store is a crummy looking mess" - W.P.R.

Also agreed as per W.P.R.'s reason

+51 Newark, N.J. -

Discuss work requested by J. H. Ward & Mgr. Allen in pref. to store front modernization already approved.

Cost of \$16,000. - in lieu of new front.

Do this job - but spend \$10,000, leaving front alone.

Sign - new prop. (church).

Bathing possession soon.

Start bldg. 1/1/58.

W.P. obs. - on 1389 ft. obs.

but corner - would get 1800 ft. (50% inc. in space).

Decided to use conventional design except a few self-serve

(last store of business this a.m.)

255/66 Gurney, Mass. (89M pp. 37) (H.C.B.)

leased to 1957, not to go after, but to be agreed upon, not less than \$5,000.

#1046 did - 190M in 51 (loss)

+255 - (owned) - 400M - "51 (40M profit) - 1081 ft. obs.

Enterprise bldg. - that they have put everything into this.

W.W. has 90' x 200' - "long" 200M.

Cost of \$400M - just for altering, not new bldg.

✓ Gurney deal down now at \$12,000 net, & review it in H.C.B.

(last no high)